

Managing Benefits™ with Yellowhouse

Everyone's talking about Benefits. Here's your chance to get ahead of the pack with international certification.

This training course is based on the APMG guide, **Managing Benefits™** and focuses on the management of benefits from change initiatives that are delivered at portfolio, programme and project levels. Collectively these initiatives form the organisation's change portfolio.

Why Managing Benefits?

The purpose of the Managing Benefits guidance and certification scheme is to provide managers and practitioners from multiple disciplines, working in a variety of organizations, with generally applicable guidance encompassing benefits management principles, practices and techniques.

Managing Benefits provides:

- An overview of benefits management - what it is, the case for doing it, common misconceptions that can limit its effectiveness in practice.
- The seven principles for a successful approach to benefits management, and examples of how they can be/have been applied in practice.
- Guidance on how to apply benefits management at a portfolio level, as well as at an individual project or programme level.
- Details of the five practices in the Benefits Management Cycle and examples of how they can be/have been applied in practice.
- Advice on how to get started in effective benefits management practices and sustain progress.

Benefits are not just one aspect of project and programme management: they provide the rationale for the investment of funds in change initiatives.

Managing Benefits has been carefully designed to complement PRINCE2®, MSP®, P3O® & MoP®. It consolidates guidance on benefits management into one place, while expanding on the specific practices and techniques to optimize benefits realization.

The Foundation certificate

The 3-day Foundation course measures whether a candidate understands the principles, practices, techniques, roles, responsibilities and documents:

- Definitions, scope and objectives of benefits management, barriers to its effective practice, and the key success characteristics
- Principles upon which successful approaches to benefits management are based
- Five practices contained within the Benefits Management Cycle and relevant techniques applicable to each practice
- Scope of key roles and responsibilities for benefits management and the typical contents of the main benefits management documentation
- Approaches to implementation and the factors to consider in sustaining progress.

The Practitioner certificate

In the extra two days of the Practitioner course you:

- Plan the implementation of benefits management, select appropriate strategies to sustain and measure progress
- Select and adapt principles, practices and techniques to suit different organizational environments
- Identify activities that should be undertaken during each of the practices of the Benefits Management Cycle plus the accountabilities and responsibilities of each of the defined roles
- Evaluate examples of benefits management documents
- Analyse the solutions adopted in relation to a given scenario.

Foundation Exam Format

- Multiple choice format, 40 minutes duration
- 50 questions 50% pass mark needed

Practitioner Exam Format

- 2.5 hours duration, open-book (manual only)
- 40 marks required to pass (50%)

So that's it: great training with Yellowhouse

Three days to Foundation Certification or 4.5 days for the full Practitioner Course!

Contact us on +61 7 3343 4256, or course@yellowhouse.net Don't wait - [register here](#). We will send you the **Managing Benefits** Textbook and details about the course venue and everything you need to get started.

Ensure benefits are the primary focus of investments

The reason organizations invest in new initiatives is to realize benefits.

Despite this, reports from professional bodies, audit agencies and academic research show that organizations in the public, private and third sectors still struggle to demonstrate return on investments.



The significance of this is even greater in a volatile economic climate where the failure to optimize benefits realization may put future initiatives at risk as investors lose confidence in the organization's ability to successfully manage change.

Our Managing Benefits guidance and qualification scheme aims to help address this problem, building on existing best practices in portfolio, programme and project management.

It provides managers and practitioners from multiple disciplines, working in a variety of organizations, with generally applicable guidance encompassing benefits management principles, practices and techniques.

Managing Benefits provides:

- An overview of benefits management - what it is, the case for doing it, and some common misconceptions that can limit its effectiveness in practice
- Descriptions of the seven principles upon which successful approaches to benefits management are built, and examples of how they can be/have been applied in practice
- Guidance on how to apply benefits management at a portfolio level, as well as at an individual project or programme level.

FURTHER INFORMATION

Who is it for?

Managing Benefits is aimed at anyone with an interest in ensuring the best use of taxpayers' and shareholders' funds by optimizing the benefits realized from change initiatives, including:

- Senior executives responsible for delivering value for money from the organization's investments in change and achieving the organization's strategic objectives
- Programme and project sponsors, project board executives and people in project programme/change management roles responsible for delivering change initiatives
- Portfolio managers and portfolio office staff responsible for managing the organization's portfolio of change initiatives
- Business case writers responsible for delivering reliable cases on which to base investment decisions.

Qualifications available:

- FOUNDATION (multiple-choice)
- PRACTITIONER (objective-testing)

You may also be interested in

- Agile Project Management
- Better Business Cases
- Change Management
- MoP® / MoV® / MSP® / PRINCE2®
- Stakeholder Engagement

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